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JIA SHENG HOLDINGS LIMITED

嘉盛控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 729)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Jia Sheng Holdings Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 20 November 2009 for the purposes of, inter alia, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 September 2009 for publication and considering the payment of an interim dividend, if any.

By order of the Board of
Jia Sheng Holdings Limited
Yip Chi Chiu
Deputy Chairman & Chief Executive Officer

Hong Kong, 20 October 2009

*As at the date of this announcement, the Board comprises Mr. Yip Chi Chiu** (Deputy Chairman and Chief Executive Officer), Mr. Lo Wing Yat**, Mr. So George Siu Ming** (Chief Operating Officer and Chief Financial Officer), Mr. Leung Chung Tak Barry[#], Mr. Chak Chi Man[#], Mr. Wong Kwok Kuen[#], Mr. Chan Yuk Tong^{##}, Mr. Fei Tai Hung^{##} and Mr. Tse Kam Fow^{##}.*

** *executive directors*

[#] *non-executive directors*

^{##} *independent non-executive directors*

Website: <http://www.jiasheng.hk>